



A NEW *Lifestyle* AWAITS

FREE GUIDE for Homeowners

Use this guide to learn the insider secrets on buying the pool of your dream without getting ripped off.

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Kinnelon, NJ – 908-456-7896
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A new lifestyle awaits, just follow these steps to make your decision:

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PURPOSE OF YOUR POOL



Part of choosing your pool design will be driven by the purpose of why you want a pool in the first place.

Communicating this purpose along with what is most important to you will help give your contractor the vision to design your pool to your needs/wants.

Here are the most popular reasons why most people purchase a pool:

- I want to give new life to my backyard.
- Entertaining friends and family
- It will help bring my family together
- Hosting pool parties
- I would like to stay fit and swim
- Personal way to relax after a long day
- Great for my grandkids
- Gift to myself
- Great way to add value to my property
- Want to enjoy my summers at home



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CHOOSE A STYLE



Geometric

Geometric designs are sometimes referred to as classic designs because they are made up of quadrilateral shapes. You might also hear contemporary designs, roman pools, Grecian pools, or rectangular pools when talking about geometric designs. The straight lines and sleek designs make geometric pools very popular. Some designs will include a raised beam spa with a waterfall feature. Check out some of our Geometric pools for design inspiration.

Freeform

Freeform pools are popular because it has a natural shape and design. You might also hear naturalistic pools, biomorphic pool, and kidney – shaped pool when researching freeform pools. One of the many features that make a freeform pool popular are faux boulders, rocks and rock waterfall features. These features will give your pool a more relaxed and natural look. Check out some of our geometric pools for design inspiration.

Gunite Pools

Gunite pools are made by spraying a mixture of concrete and sand mixture into a rebar framework. Gunite pools are popular for their durability versatility. Gunite is preferable over poured concrete pools that need a wooden framework, because of this, it gives the pool contractor the ability to create various shapes. One of the best benefits that come with choosing a gunite pool are the different finishes that give it a custom look. For example, you can choose from an array of plaster shades to compliment your pool deck and coping. Custom steps and waterfalls are easy to add on because of the flexibility of the material. Gunite pools are the most durable and require less maintenance overtime making it one of the top choices for homeowners.

Fiber Glass Pools

Fiberglass pools are prebuilt into various shapes and sizes for you to choose from. Fiberglass is lightweight yet strong and is made from small glass threads which are then hardened with a polyester resin. The fiberglass is then made weather resistant by applying a smooth gel. Fiberglass pools are pre-built to drop into place and have to be able to fit on the road when delivered. This limits the dimensions of the fiberglass pool. A crane is necessary when installing a fiberglass pool which brings up the concern of power lines in proximity to your backyard.

Vinyl Pools

Vinyl offers quite a few benefits over other types of pool materials. Customers who are looking for an affordable backyard swimming pool will find plenty of options to consider with vinyl pools. Vinyl pools NJ cost considerably less than other types of pools, such as fiberglass and Gunite. That makes these pools more budget-friendly for families who want to put a pool in their yard for a discounted price. Vinyl pools can also be made into almost any design you can think of. The pool experts at Custom Pool Pros can help you come up with a vinyl pool design in the shape and size you want. You can even have features added to it to enhance its appearance, such as lighting. Vinyl pool liners come with a warranty of 20 to 30 years which can be misleading, you can expect pool liners to last between 6-12 years. If you do have any tears or other problems with your vinyl pool, fixing this type of pool costs less than repairs for concrete and other pool materials.

WHAT'S IMPORTANT

With all the features and possibilities of a pool it can be overwhelming deciding what you want.

It is important to understand what your budget is and if you have done research on pool pricing in your state then you can have an estimate on what to expect as far as pricing.

If you have a budget in mind, communicate the to your contractor and they will be able to propose a pool that fits that budget keeping in mind what is most important to you.

Prioritize what works for you and your family, finalize the "must haves" before meeting your contractor. This expedites the overall process and lets the pool contractor know you are serious.

Possible important subjects to consider:

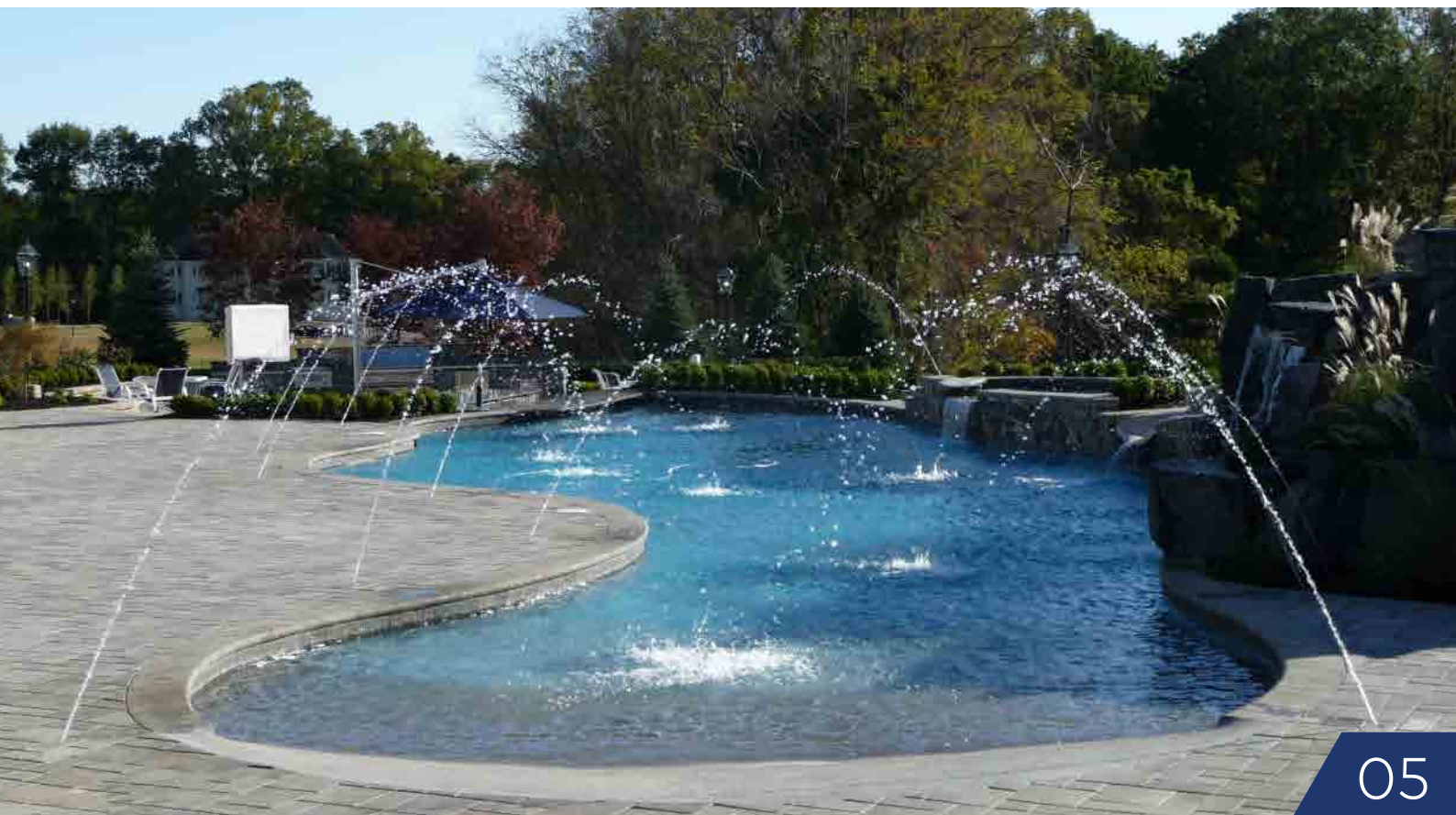
- Longevity
- Efficiency
- Maintenance
- Water features
- Safety for kids
- Design
- Quality of materials
- Pricing
- Experience of pool contractor

CHOOSING A CONTRACTOR

This is one of the most important parts of the whole pool buying process. Choosing your contractor can be overwhelming with so many to choose from. You might be able to get a referral from a neighbor, but even with a referral you should do your homework and verify all the credentials for your contractor. Some basic credentials to look for are insurance, HIC license for the state you are in.

If you have a friend or neighbor that has built a pool, ask them what their experience was like, get familiar with the process. Anyone that has gone through the experience of building a pool will be able to tell you what to expect.

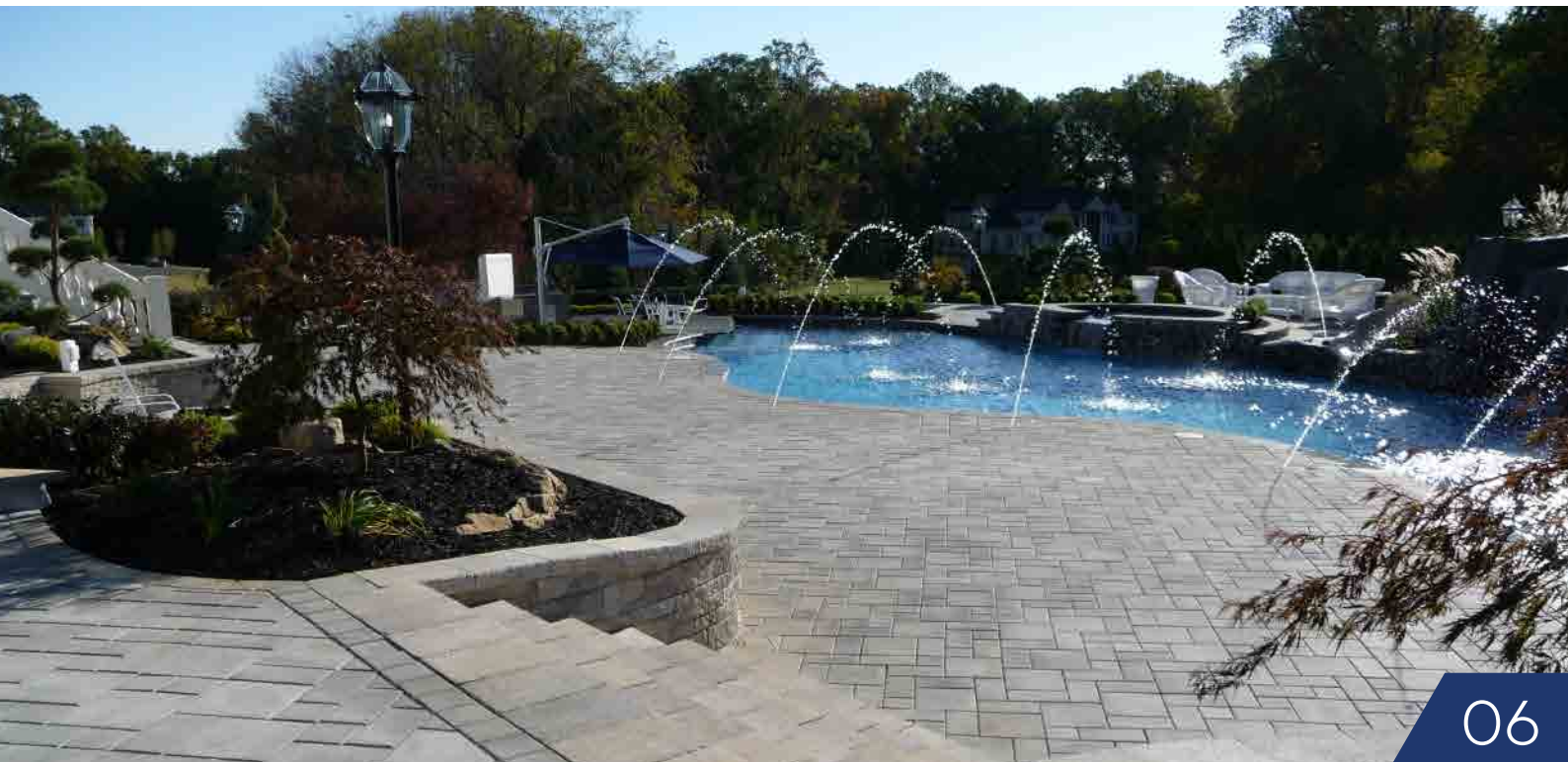
Online re-search will help you find out what previous client thought of their experience with their contractor. There are many directories that will help you get real reviews. Not all business directories can be trusted. Some of the best directories to look for quality reviews are Google, Houzz, Yelp, Facebook, Better Business Bureau. There might be a contractor that has no web presence at all, these contractors are probably recommended by word of mouth. Either way, do your research on the contractor, if they have many complaints it could be a red flag.



CHOOSING A CONTRACTOR

Besides online presence, consider the stature of the company you are hiring. Ask the contractor if they are a part of any pool associations, see if they won any awards for their pool designs. How many years has the contractor been in business? Many years in business reflect the experience the contractor has in the industry, which will reflect on the outcome of the job since newer contractors have limited resources. Take a look at the quality of the work from your contractor, always remember the saying you get what you pay for. Going for the lower price on an investment of this size could cost you down the line. Pictures do not always show quality, go to a job in person, look at the materials used, look the pool equipment used.

How complex is your project? If you have a complex project you will want to make sure your contractor is prepared to handle the scope of work provided. The last thing you want is your contractor to sub-contract all the work, which could lead to a decrease in quality. The last thing to look at is obviously the cost, after you receive a proposal from your contractor you will review the pricing and see what you are getting for the price. If one contractor is less expensive than the other, look at what the differences are. National Pool Companies will offer competitive pricing but you might have to deal with many points of contact. A smaller contractor is able to give you one point of contact; hence you do not get lost in the shuffle of juggling multiple projects.



MEETING YOUR CONTRACTOR

Now that you have narrowed down the contractor you want to meet with its time to prepare for your meeting. Here are some things you should consider when scheduling the meeting:



- ☑ Put together all your ideas to show your contractor.
- ☑ Make sure everyone involved in the decision is there present.
- ☑ Have your property survey ready.
- ☑ If you have a budget mention this, this will only help you in the end so that the contractor designs something within your budget. If you do not know what your budget is that is ok, most homeowners do not know how much their dream pool will cost.

Keep in mind this is one of the biggest investments you will do on your home that will last for many years to come.

SIGN THE DEAL

Like signing any other contract you want to make sure you read over your contract and make sure it is exactly what you agreed to.

Look at what exactly you are getting, make sure it is exactly what the sales rep/ designer promised you.

Make sure specific features are itemized so they are listed clearly.

Things that should be itemized include:

- ☑ Interior finish
- ☑ Equipment brands
- ☑ Waterfalls, deck jets
- ☑ Size of plumbing
- ☑ Salt generators
- ☑ LED lights



Find out what is not included in the contract, this will help prepare you for any additional cost that are not covered in the contract.

Some expenses cannot be included in a contract until paperwork is put in with the city to approve things like gas lines and electrical connections. There are also unexpected cost when digging if large rocks are found beneath the earth which can require additional gunite to fill in the hole.

Permit costs also might not be included. Fencing is required in some states for pools, consider this when signing the contract. Repairing any damage caused by access to the backyard also might not be included in the contract.

POOL FEATURES



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WHY US?



- ☑ One point of contact
- ☑ Completed within timeline
- ☑ Completed within budget
- ☑ No sub-contractor work
- ☑ New Jersey based company
- ☑ Highest quality materials
- ☑ Custom designs
- ☑ Nespa award winning designs
- ☑ 15 years in business
- ☑ Best of Houzz 2017 for customer satisfaction



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